



STUDY THE BASICS OF PERFUMERY

Initiation to perfumery and the language of smells

A journey through the world of perfume, from the origins of the raw materials, to perfume classification.



OBJECTIVES

- Acquire, perfect or structure your theoretical and practical knowledge.
- Develop your "Perfume Culture"
- Master fragrance vocabulary
- Identify the main notes of a perfume.



CONTENT

- Sense of smell :
 - Physiology of smell and emotion
 - Principles and techniques of memorization.
- Composition :
 - The different types of raw materials
 - Extraction procedures and their yields
 - Concept of top, heart and base notes
 - From parfum to eau de toilette: formulation and concentration differences
- The language of description of a perfume :
 - Study of olfactory families and facets
 - Illustration by leading perfumes.



Newcomers to the perfume industry.
All other perfume professionals and enthusiasts wishing to learn about the perfume world



1 Teaching file
1 Olfactorium ®



2 days (14 hours)